



# IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



Recognized by  
Govt. of NCT, Delhi



Affiliated to GGS  
Indraprastha University



Approved by  
Bar Council of India



Accredited by National Assessment  
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AN ISO 9001:2015  
Certified Institute



**February ,2021**

## **Director's Report**

**2020-21**

**By Prof.(Dr.) Anil Parkash Sharma**

I take great pleasure in presenting the 21<sup>st</sup> Annual Report of Ideal Institute of Management & Technology, documenting its development and achievements for the year 2020-21 .

Ideal Institute of Management and Technology was set up in 1999 under the aegis of New Millennium Education Society. The society came into being with an objective to establish and run an educational institute for professional, technical and management education. From the time of its inception, the New Millennium Education Society is striving to provide world class education to its students which would ensure a successful career for them to fulfill the aspiration of their society and the nation on the whole.

IIMT, an educational institute par excellence, has not become so in one day. From a very modest start, the institution has attained a commendable position as a premier institute , imparting education for BBA, BBA (CAM), and BALLB programmes of GGSIP University .

2020-21 has not been a very kind year for all of us as it started under the worrisome shadows of first wave of COVID -19. At the same time , this year has taught us to believe in our potentials and strengths which had always remained dormant. The normal times before this year needed normal behaviour from us but the unusual demands of this year helped us to unleash all our potential to stand up to the tough times and tread ahead together as a team , leaving no one behind. Though many of the faculty members and students fell sick but not for a single day

did we give up hope and progressed each day with new vigour & strong determination.

We organised various events, sometimes online and sometimes offline, that touched us, inspired us and taught us the value of one to one connection. All year through the whole college continued to put efforts towards quality improvement in every aspect of our work. It was our responsibility to never compromise on the quality of our teaching and continued the process of teaching using Zoom and CISCO platforms. The teaching -learning process continued uninterrupted inspite of all the challenges. All the faculty members took pride in being the mentors and provided academic guidance and encouragement to their mentees.

The institute has always been providing ample opportunities to the students to excel in the academics. The faculty members made extra efforts to help the students in preparation for the exams and as true mentors became more compassionate and understanding. It's a great pleasure to share that our students were able to achieve overall 92% as the pass percentage in the end term examinations. The academic excellence of the students is exhibited by the fact that the institute bagged a **Gold medal** during the year. I feel immense pride in sharing that Mr. Abhishek Jain of BBA(CAM)-2nd shift brought this honour to the institute.

### **CONFERENCES, SEMINARS & FDPs**

- Rakesh Aggarwal Memorial Online National Debate Competition is organized annually by School of Law, IIMT to venerate the birthday of the founding father Late Sh. Rakesh Aggarwal and this year as well it was organised on 22 nd Sept. 2020 through Cisco Webex Platform. The event was held in association with Shahdara District Legal Services Authority on the Topic 'Parity in Legal Age – A Paradigm Shift'.
- The 4th International Conference of Management & IT was held Online on the theme "**Emerging issues and innovative Business Practices for Sustainable Development and Global Competencies in Management and Information Technology**" on 26<sup>th</sup> and 27<sup>th</sup> August , 2020. The chief guest of the event was Prof. K.K.Aggarwal, Chairperson, National Board of Accreditation and Former Vice- Chancellor, GGS Indraprastha University.The conference was preceeded by Tree Plantation. The students also participated in Poster Presentation by the

students of IIMT. The selected papers will soon be published in the Scopus-indexed Journal “International Journal of Business & Globalisation”.

- The Two-Week Online Refresher Course on the theme “ **Career Counselling and Guidance**” was organised from 22<sup>nd</sup> June to 5<sup>th</sup> July, 2020. The Inaugural address was delivered By Dr. Anup Pradhan, Hon’ble Vice Chancellor & President, SunRise University, Alwar.
- A One Week Faculty Development Programme was organised Online, from 25<sup>th</sup> May -31<sup>st</sup> May, 2020 on the topic “ **Changing Facets of Contemporary Issues for Promoting World Class Research & Innovations in Law, Management and IT**”. The Chief Guest of the programme was Prof.(Dr.)Amarendra Pani, Director(I/C) Research, Association of Indian Universities. Many speakers shared their knowledge with the participants during the week long programme. The Programme received an overwhelming response with more than 100 participants.
- The Webinar Series was started for the faculty members . This helped the teaching fraternity to engage themselves in discussions relevant to the contemporary situations being faced by everyone. The engaging and interactive Webinars not just enhanced the knowledge of the faculty members but also equipped them with tricks and techniques to handle the everyday stress to emerge as winners in the battle against COVID -19. The series of Webinars were organised from 4<sup>th</sup> May to 22<sup>nd</sup> May, 2020.

### **GUEST LECTURES AND ONLINE CERTIFICATE COURSES**

- External seminars and Guest lectures were organised on varied themes like: Impact of Covid 19 on HR Practices , Ethical Hacking , Societal Marketing-Post covid 19 the new normal, Know Thyself, Advanced Excel-Scatter Chart and What if analysis , Digital Marketing, Servqual and Gap Model, Stress Management, The Companies Act, 2013, Capital Budgeting , Corporate Social Responsibility, Opportunities after Covid and Reskilling 2020, Need of Paradigm Shift, Ethical Hacking, Vocabulary for Competitive Exams and GST.
- A Webinar on “Preamble – The Soul of the Indian Constitution” was organised by School of Law.

- Online Certificate courses were organised for the students in the months of June and July including 3 day Personality Development Programme, Six days online certificate course on “Advance Excel” Six Day Online Certificate Programme on “Entrepreneurship Development” , One week Online Certificate course on “IPR and Advance Excel” Five Days Online Certificate Programme on “Digital Marketing” .

### **VIRTUAL INDUSTRIAL VISITS**

Various VIRTUAL Industrial visits were organized during this year:

LG Hausys on 7<sup>th</sup> September, RASHTRIYA HAST KARGHA UDYOG” on 1<sup>st</sup> October, Bhutani Infra. On 7<sup>th</sup> October, Hamilton Electronics Private Ltd. On 20<sup>th</sup> February,

### **CO-CURRICULAR ACTIVITIES**

Various events were organized by all the departments during the academic year 2020-21.

- House activities like- Food & Fun, Debate on “Management and Pandemic: The positive Impression”, Entrepreneurial activity titled “Startups Champions”, Group Discussion on “Work from Home during COVID 19”, Collage Making Competition, Just a Minute Competition. Poster Presentation Competition, E-Discussion and E-Workshop on “Internship Report and Related Issues Arising During Pandemic”, Cover Page Designing, Extempore, ADZAP SHOW,
- Creative Writing, Poetry Composition & Recitation, etc are some of the literary activities organized for the students.
- Various festivals like Holi, Independence day, Raksha Bandhan, Dussehra, Diwali, New Year, Lohri, Basant Panchami and Republic day were celebrated with enthusiasm.

### **Ideal Training & Placement Cell**

IIPC worked with full zeal to guide and support the students for their future endeavours. ***Since most of the placement activities are conducted from the month of February onwards for the final year students and the whole country was put under lock down on 22<sup>nd</sup> March, 2020 because of COVID-19 , the number of on campus activities remained low*** . The students got placed at:

Byju's , SISGAIN , Standard Services , Capgemini, iSource opportunities , NIIT , Squareyard , Elite mindz , FIS Global Business Solutions India Pvt. Ltd , Quality Council of India , Aarambh Digital , Shalimar Paints , etc.

The average salary package offered was between 2.5 lakhs to 4.5 lakhs per annum and the highest package was offered by Byju's.

The institute was able to provide 100% online internship to the students .The following companies supported us for Summer Internships:

Delhi Web Hosting, Deutsche Cars Pvt. Ltd., Share India Ltd., Sharekhan, Haldirams, INGLU, Solidet Infotech, IDBI, Axis Bank. Pantaloons, Success mantra, Shoot gun, Pocket Full of Words, Youth Empowerment Fund, an NGO, Many CA firms, Alliance Capital etc.

Some of the firms where our law students have undergone their training are: Twinwood Law Practice Ltd. Birmingham, UK, District State Legal Service Authority, Indian Legal Watch, Mishra & Mishra Associates, CANDID LAW COMPANY, The Legist Auxillary. Advocate and Legal Consultants, .S Arya & Associates Tis Hazari, S. N. Kalra & Company, D. P. Bhatia & Company, JUST LEGAL- Advocates & Solicitors, Juris Law Offices, D. C. Agarwal, Ch. No. K-112, Tis Hazari Courts, Amar Associates, Smart Legal Solutions, Tygar Law Corporate, Perfection Legal Services, S.D. Dixit & associates, etc.

It is a matter of great pride that many students of BBA/BBA(CAM) are pursuing MBA course from GGSIPU, Symbiosis University, Pune, IMS,IILM, Fostima Business School, Amity University & other universities like Humber University, Canada and Deakin University, Australia. .

### **FACULTY ENRICHMENT**

The faculty members at IIMT are well-qualified, 13 are Ph. D. and 12 are M.Phil. while 18 are pursuing Ph. D. from different universities. Four of our faculty members, Dr. Seema Nath Jain, Dr. Mahesh Sharma, Dr. Renu Yadav and Dr. Satpal Arora, were awarded the Ph.D. degree during this year. All the faculty members-are NET qualified in their respective subjects.

The faculty members are encouraged to contribute in research and knowledge enhancement by attending seminars , conferences and paper presentations. Since most of the academic activities were being conducted online, our faculty members got ample opportunities to attend the Webinars and online Workshops, Conferences and FDPs.

Prof.(Dr) Anil Parkash Sharma and Dr . Mahesh Sharma were also invited as Guest Speakers in some of the online events. Papers authored by many faculty members were published in National and International Journals of repute.

### **STUDENT COUNCIL**

For the inculcation of leadership qualities and morale development of personality, a student council has been formed with 6 head coordinators, 6 coordinators, 6 event coordinators and 21 marshals.

All these achievements were possible because of the commitment of all concerned, the Management, Teaching and Non-teaching staff and the students . I am particularly indebted to Smt Sudha Aggarwal ji and Shri Vineet Aggarwal ji who have a penchant for decision making and who spend a considerable part of their prime time for the efficient running of the College on a day-to-day basis. The managing committee of the institute has always been a source of inspiration for me in running the institute. Late Sh Rakesh aggarwal ji, founder secretary of the institute, was a very dynamic, versatile and multifaceted personality whose blessings shall always remain with us for guidance and motivation.

Though we are proud of our many successes, we cannot be satisfied by simply resting on our laurels. Indeed, it is our mission to strive higher, no matter how many goals we reach along the way. This true and indefatigable spirit of lifelong progress runs through the very core of our College.

I am thankful to each and every person who has contributed to the growth of the institute in this year.

**JAI HIND**

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